

Head Teacher: Mr D Barrow

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17th December 2014

Dear Parents and Carers,

RE: SOCIAL NETWORKING SITES

It is with great regret that I am having to write to you concerning the use of social media. Firstly, may I remind you that under no circumstances should photographs from Christmas performances and other school events containing children other than your own be uploaded on to any social media site? The reason for this is that other parents will not have given their permission for their child's image to be used without their knowledge.

Secondly, it has come to my attention, on more than one occasion, that there have been inappropriate and potentially inflammatory posts concerning our school. Facebook has a facility whereby schools can report potentially abusive posts. We can and will access this facility if any posts come to our attention that we feel are inappropriate. It is worth noting that all members of staff have also signed a confidentiality agreement and should adhere to strict guidelines concerning the use of social media.

I am sure you will agree that the safety and wellbeing of all our children is of paramount importance and we must have the children's best interests at heart at all times. At St John's, we educate our children to use the internet appropriately and to stay safe, and consequently they understand that when any information is posted online, it is then in the public domain for anybody to access. It is my hope that St John's families will lead by example with this. Thank you for your co-operation.

Yours sincerely,



Mr D Barrow
Head Teacher